## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: SECURITY INTEREST

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
ACCUDATA INTEGRATED MARKETING, INC.		08/01/2011	CORPORATION: WASHINGTON

## **RECEIVING PARTY DATA**

Name:	WELLS FARGO BANK, NATIONAL ASSOCIATION		
Street Address:	333 Market Street, 3rd Floor		
Internal Address:	MAC A0109-030		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	national banking association: UNITED STATES		

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark	
Registration Number:	2818868	HYPHOS360	
Registration Number:	3992145	ACCUCASH	
Registration Number:	3550258	ACCUDATA	
Registration Number:	3200480	ACCULEADS	
Registration Number:	3043270	ALUMNIFINDER	
Registration Number:	3521243	BIZPLUS	
Registration Number:	3521244	CONSUMERPLUS	
Registration Number:	3252593	DATABASE STUDIO	
Registration Number:	3775874	SNAPSHOT BY ACCUDATA	
Registration Number:	3524721	SOURCEPLUS	

#### **CORRESPONDENCE DATA**

**Fax Number**: (949)567-6710

Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Phone: 213-629-2020 Email: ipprosecution@orrick.com Correspondent Name: Orrick, Herrington & Sutcliffe LLP Address Line 1: 777 S. Figueroa Street, Suite 3200 Address Line 4: Los Angeles, CALIFORNIA 90017-5855 ATTORNEY DOCKET NUMBER: 1696.389 David Lin NAME OF SUBMITTER: /david lin/ Signature: Date: 08/24/2011 Total Attachments: 5 source=Grant of Security Interest - Trademarks (PRIMIS)#page1.tif source=Grant of Security Interest - Trademarks (PRIMIS)#page2.tif source=Grant of Security Interest - Trademarks (PRIMIS)#page3.tif source=Grant of Security Interest - Trademarks (PRIMIS)#page4.tif source=Grant of Security Interest - Trademarks (PRIMIS)#page5.tif

## **GRANT OF SECURITY INTEREST**

#### **TRADEMARKS**

THIS GRANT OF SECURITY INTEREST, dated as of August 1, 2011, is executed by ACCUDATA INTEGRATED MARKETING, INC., a Washington corporation (the "Grantor"), in favor of WELLS FARGO BANK, NATIONAL ASSOCIATION, as administrative and collateral gent (in such capacity, the "Agent") for the Note Holders (as defined in the Notes referred to below). Unless otherwise defined herein, all other capitalized terms used herein and defined in the Security Agreement referred to below shall have the respective meanings given to those terms in the Security Agreement.

- A. Concurrently herewith, (i) the Grantor and Compact Information Systems, Inc. (collectively, the "Grantors") are issuing Subordinated Notes (as amended, restated, modified and/or supplemented from time to time in accordance with Section 4.5 thereof, each a "Compact Note" and collectively, the "Compact Notes") in the aggregate original principal amount of Five Million Seven Hundred Thirty-Six Thousand Seven Hundred Dollars and No Cents (\$5,736,700.00) to the Note Holders, (ii) PRIMIS Marketing Group, Inc. (the "PRIMIS Borrower") is issuing Promissory Notes (as amended, restated, modified and/or supplemented from time to time in accordance with Section 4.5 thereof, each a "PRIMIS Note" and collectively, the "PRIMIS Notes" and together with the Compact Notes, each a "Note" and collectively, the "Notes") in the aggregate original principal amount of Two Million Dollars and No Cents (\$2,000,000.00) to the Note Holders and (iii) the Makers are entering into a Guaranty Agreement, dated as of the date hereof, by and among the Makers and the other guarantors party thereto in favor of the Agent to unconditionally guarantee the obligations of the PRIMIS Borrower arising under the PRIMIS Notes.
- B. The Grantor has adopted, used and is using the trademarks, more particularly described on <u>Schedules 1-A and 1-B</u> annexed hereto and made a part hereof, which trademarks are registered or subject to an application for registration in the United States Patent and Trademark Office (collectively, the "<u>Trademarks</u>").
- C. The Grantor and other entities party thereto from time to time have entered into a Security Agreement, dated as of the date hereof (as amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement"), in favor of the Agent.
- D. Pursuant to the Security Agreement, the Grantor has granted to the Agent a security interest in all right, title and interest of the Grantor in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the customer lists and records related to the Trademarks and the applications and registrations thereof, and all proceeds thereof, including any and all causes of action which may exist by reason of infringement thereof (the "Collateral"), to secure the prompt payment, performance and observance of the Secured Obligations, as defined in the Security Agreement.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Grantor does hereby further grant to the Agent a security interest in the

Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Agent with respect to the security interest in the Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

The Agent's address is:

Wells Fargo Bank, National Association 333 Market Street, 3<sup>rd</sup> Floor MAC A0109-030 San Francisco, CA 94105 Attention: Seth D. Moldoff, Senior Vice President Tel. No. (415) 371-3011 Fax No. (415) 371-3007

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IN WITNESS WHEREOF, the Grantor has caused this Grant of Security Interest to be executed as of the day and year first above written.

ACCUDATA INTEGRATED MARKETING INC., a Washington corporation

By:

Joseph P. Wiley, President

Signature Page to Grant of Security Interest - Trademarks (AccuData 2011)

# SCHEDULE 1-A TO GRANT OF SECURITY INTEREST

# <u>TRADEMARKS</u>

Service Mark or Trademark	Registration No. or Serial No.	Registration Date	Holder	
GUEST BOOK	(unregistered)			
HYPHOS360	2818868 76/413678	March 2, 2004	Hyphos360, Inc.	
ACCUBASE	(unregistered)			
ACCUCASH	3992145 85/039932	July 12, 2011	Primis Marketing Group, Inc.	
ACCUDATA	3550258 78/774221	December 23, 2008	Primis Marketing Group, Inc.	
ACCULEADS	3200480 78/576858	January 23, 2007	Primis Marketing Group, Inc.	
ALUMNIFINDER	3043270 76/543288	January 17, 2006	MarketModels, Inc.	
BIZPLUS	3521243 77/057567	October 21, 2008	Primis Marketing Group, Inc.	
CONSUMERPLUS	3521244 77/057603	October 21, 2008	Primis Marketing Group, Inc.	
DATABASE STUDIO	3252593 78/745811	June 12, 2007	MarketModels, Inc.	
SNAPSHOT BY ACCUDATA	3775874 77/641424	April 13, 2010	Primis Marketing Group, Inc.	
SOURCEPLUS	3524721 77/057563	October 28, 2008	Primis Marketing Group, Inc.	

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# SCHEDULE 1-B TO GRANT OF SECURITY INTEREST TRADEMARK APPLICATIONS

None.

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**RECORDED: 08/24/2011**